

## Strategic Plan October 2018 to April 2021

Stirchley and Brookside Parish Council has developed a strategic plan which will direct the work of the Parish Council for a period of at least three years and will be used to inform budget decisions. Councillors were asked to complete a questionnaire, developed from the consultation work undertaken as part of the Neighbourhood Plan, giving their opinion on:

- How the parish council is run
- Which existing services are most important
- Priorities for development
- Working in partnership

Using this information two development sessions followed, drawing out the vision and potential work that could be undertaken as solutions. The following priorities were identified.

### Existing Services

- Community Support
- Parish Environmental Team
- Community Events
- Youth Services
- Citizens Advice
- Brookside Big Local

### New Priorities

- Community Safety / Support
- Protection of open spaces / areas of natural habitat / rights of way
- Parish Environmental Team
- Provision for older people
- Provision for young people / youth services
- Community events
- Advice and assistance for parishioners and staff
- Brookside Big Local

Once priorities were agreed Councillors discussed the vision (where the Council wants to get to), the issues (challenges to overcome) and potential solutions. These have now been further developed to add some details around actions and resources required. Progress on the plan will be reviewed regularly.



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<b>Community Safety</b>		
<b>Vision: People should feel safe and have the confidence to report crime and receive a response.</b>		
<b>Issue</b>	<b>Action</b>	<b>Resource required</b>
<b>Lack of response and poor communication from the Police</b>		
1. Encourage and support people to talk to the police and report issues	Support / advertise Police surgeries	Councillor / officer time
2. Invite people to work on neighbourhood watch (or similar schemes)	Investigate national schemes, liaise with Police	Officer time
3. Create Councillor / CSO walkabouts	Discuss with Police	Officer time
4. Parish Councillors to be involved with School Councils	Further work on proposal	
5. Publically declare poor response from Police	Discuss further	
<b>'Low level' graffiti, damage, littering</b>		
1. Campaign to encourage re-cycling – engage with Brookside Big Local initiatives	Liaise with Big Local on progress	Officer time / budget once further action agreed
2. Engage with TWC regarding new environmental maintenance contract	Ongoing discussions with TWC Environmental Team	Officer time > Community & Environment Committee
3. Provide details of registered landlords to prospective tenants	Further work on proposal – liaise with TWC housing team	Officer time
4. Report as Councillors, all incidents of illegal dumping of household contents to TWC	All Councillors to use existing reporting systems	Councillor time
5. Request more frequent updates from TWC on responses	Liaise with TWC Environmental Team / Commis team	Officer time
6. Encourage recycling through APP (advertise in newsletter)	Trial App then communicate	Officer time
7. Investigate 'reverse' vending machine (CPRE)	Further work to develop proposal	Officer time
<b>'High level' violence large groups of young people gathering. Drugs in public areas</b>		
1. Encourage and support people to talk to the police and report issues	Support / advertise Police surgeries	Councillor / Officer time
2. Advertise support services more	Create advice board displays – information day – newsletter articles	Officer time / budget for printing costs
<b>Obstructive / Lack of Parking</b>		
1. Consult with TWC about how enforcement and parking provision is to be addressed over the next 3 years	Invite TWC officer to meeting	Officer / Councillor time
2. Create a Neighbourhood Plan	Pick up on work already begun	Officer / Councillor time Budget agreed at £5,000 more funding may be required
3. Encourage Police to address illegal vehicles (following reports by Councillors).	Councillors to report / agree reporting method with local policing teams	Officer / Councillor time

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<b>Protection of Open Spaces / Areas of Natural Habitat / Rights of Way / Parish Environmental Team</b>		
<b>Vision: To ensure there is no decrease in open spaces and or rights of way and existing amenities are well maintained and protected for the future. To maintain wildlife diversity.</b>		
<b>Issue</b>	<b>Action</b>	<b>Resource required</b>
<b>Cuts in maintenance levels</b>		
1. Act to try and increase rights of way enhancement by contract (including footpaths leading in/out of the Parish)	Develop proposal	Community and Environment Committee
2. Check planning applications in neighbouring parish for relevance to local open spaces and rights of way	Liaise with TWC planning	Officer time
3. Maintain Parish Environmental Team	Ensure staffing levels and budget are in place	Budget of approx. £28,000
<b>Pressure to build and finite land availability</b>		
1. Object to inappropriate development on open space	Develop Neighbourhood Plan Object as appropriate to planning applications	Budget agreed £5000 – officer time Community and Environment Committee
2. Build protection from inappropriate development into Neighbourhood Plan		
<b>Lack of control over planning</b>		
1. Develop a Neighbourhood Plan		

<b>Provision for Older People</b>		
<b>Vision: To give older people the opportunity to be an active part of the community and <u>have access</u> to support and activities.</b>		
<b>Issue</b>	<b>Action</b>	<b>Resource required</b>
<b>Lack of access to communications and social interaction. Fear of going out</b>		
1. Maintain gardening scheme	Ensure staffing and budget include sufficient resource	Budget required £28,000
2. Target hand deliveries of newsletters – identify volunteers	Recruit volunteers / staff – councillors to deliver	Officer time
3. Encourage use of building by older groups	Promote centre to community	Officer time / budget for printing
4. Investigate Age UK 'friends on phone' scheme	Work with AGE UK to develop proposal	Officer time
5. Maintain services already provided and develop and expand	Maintain existing resource	Budget
<b>Limited Mobility</b>		
1. Ensure older people have information on car mobility schemes etc	Update information leaflet	Officer time / printing costs

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<b>Community Events</b>		
<b>Vision: To continue to strengthen bonds between residents and services; creating volunteer opportunities. To hold events that are varied and reflect the needs and interests of the community.</b>		
<b>Issue</b>	<b>Action</b>	<b>Resource required</b>
<b>Limited range of events.</b>		
1. Survey of residents to discover what they want (social media)	Develop questionnaire Open day for Sambrook Centre	Officer time / budget for community event
<b>Low number of volunteers; lack of experience and confidence, lack of finance</b>		
1. Offer support to volunteers wanting to run events (including grant funding)	Develop action plan	Officer time – budget for grants
2. Include volunteering opportunities as part of survey	Develop volunteer job descriptions	Officer time
3. Assist with grant applications	Advertise support available	Officer time

<b>Provision for Young People</b>		
<b>Vision: Young people to have access to help and guidance. Young people to have an active role in the development of Stirchley and Brookside Develop an active Youth Service</b>		
<b>Issue</b>	<b>Action</b>	<b>Resource required</b>
<b>Peer pressure preventing young people accessing guidance</b>		
1. Investigate a 'young leaders' scheme	Work with youth leaders / SYA to develop a proposal for funding	Officer time then budget
<b>Low attainment / lack of finance</b>		
1. Provide services to build confidence in young people	Ensure Youth work programme remains funded	Budget £28,000
<b>Lack of finance / volunteers</b>		
1. Develop a youth council	Develop project	Budget £2,000 Officer time